

INIZIATIVE CONCIARIE ASSOCIATE

HIGH QUALITY LEATHER

The slow leather

The value of time in the resting process of the chrome tanning performed by "Il Veliero".



“The hyper-protein skins are stacked on special arched pallets.”

We are faced with a market where the key word is speed. The demand for extremely high quality skins obtained in as short a time as possible is a challenge we are faced with and have to rise to every day. The "Il Veliero" line, in synergy with the directives of "Iniziativa Conciarie Associate" (Associated Tannery Initiatives) (INCAS), follows the philosophy according to which quality and a high standard of service must be guaranteed to the client, which is exactly what happens in

the "Incas world".

"As I am in a great hurry I go very slowly" Napoleon.

How is the production of "Il Veliero" organized?

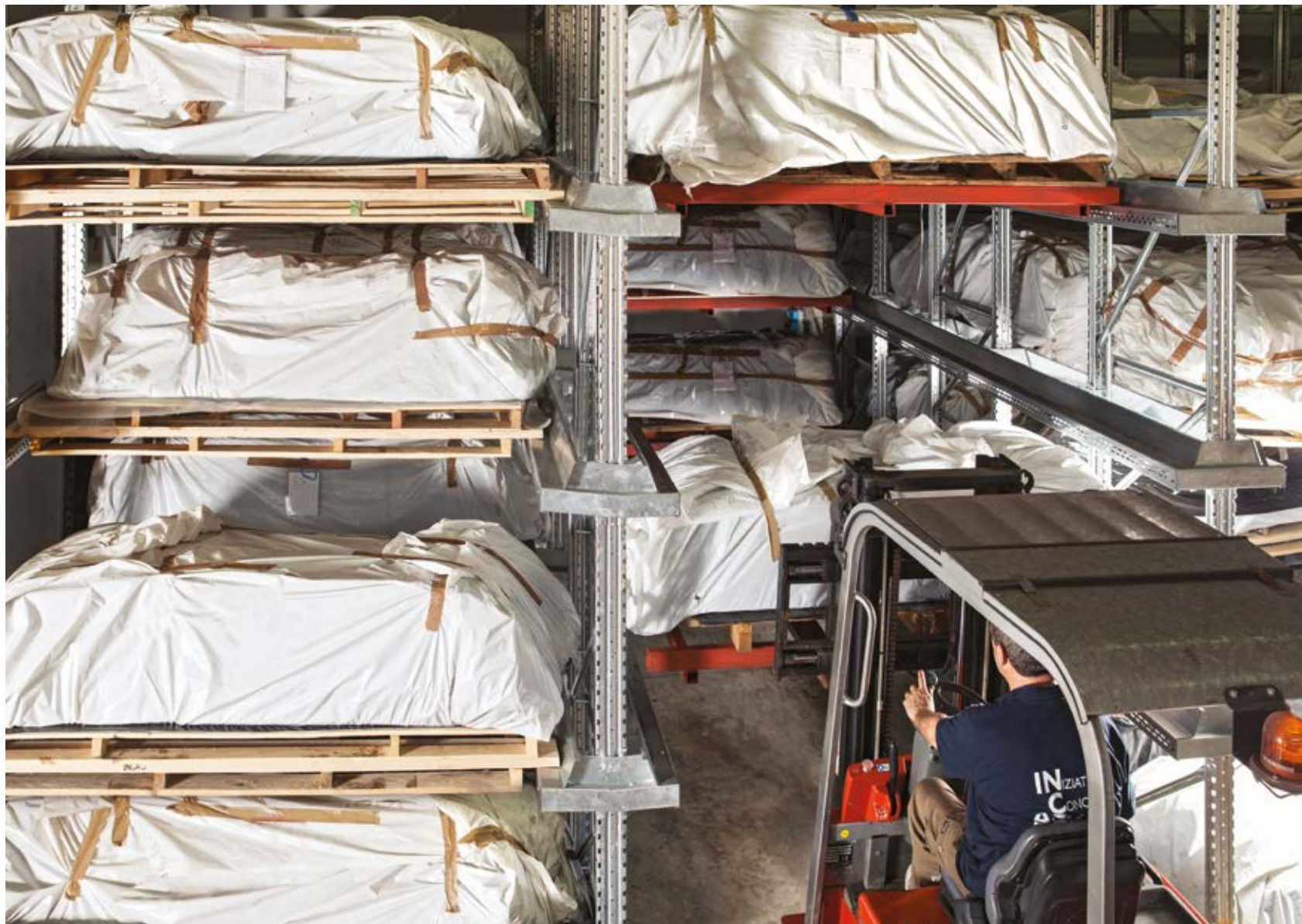
In 2013 we made a bold choice which we were confident would be successful in terms of results. Once again we went against the current trend which sees speed of production as the only reaction to a market that demands a fast response

in numerical terms. Unlike what used to happen in the past, today unfortunately there is little awareness or little sensitivity to the fact that quality and speed are incompatible.

"Il Veliero" has introduced production criteria that apparently go against the fast production logic but which are, instead, inspired by the past when quality was still the most important thing.

We respect the considerable period of permanence in the

**IL
VELIERO**
DAL 1955



The depot where the skins are left for 90 days



The selection in the depot

depot (90 days) according to the canonical rules of storage in order to get the maximum result by the chrome-tanning resting process; **we ensure the quality of the preparatory process** which is the only one in Italy to be computerized (including the barrel system and the administration of products during the liming, tanning, re-tanning and dyeing phases). Our "Hyper-protein Line" of chrome-tanned skins confers to the final product an extraordinary rubberiness and fullness even on very low thicknesses, on both half calves and on the young calf skins of the apparel line. Raw skins come from selected geographical areas in the heart of Western Europe. When all these elements combine is it possible to produce leather of the highest quality that meets the requirements of even the most demanding client.

N. Ceccatelli





INCAS

A selection of 65 different qualities of young calf skins.

Incas is the leader in the offer of young calf skins, thanks also to the procurement of raw materials from the best world markets.

The concept promoted by INCAS as synonym of reliability, perfectionism, continuity, naturalness, craftsmanship on an industrial scale is increasingly strengthening within the world's fashion scene. The Footwear, Leather Goods and Leatherwear lines grow and develop every day through a veritable synergic synchronism: one is part of the other.

Incas' importance as a reference point in the young calf skins sector is confirmed today thanks to its scrupulous research criteria, to the advanced production system and to "prudent" choices: that of stretching worldwide.

Our young calf skins in fact are purchased from every corner of the world including Europe, North America and Oceania as it would be too risky to purchase from only one (or just a few) markets.

INCAS guarantees to the companies clients, safety,

collaboration and unmatched quantitative and qualitative reliability.

In a world full of uncertainties we allow ourselves to be nonconformist.

Meticulous organizational criteria allow Incas to have the availability of as many as **65 different qualities of vegetable-tanned young calf skins**, of provisions/schedules on a seasonal/yearly basis, of an **internal** production cycle that starts from the raw state (fresh salted), of 950 clients covering different market segments but all of equal importance.

"Whoever turns to Incas will feel comfortable at home"

N. Ceccatelli



New
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CAMARGUE

TRADITION, QUALITY, NATURALNESS, ELEGANCE, A SPORTY LOOK, LUXURY, EXCLUSIVITY, ALL IN ONE SKIN.

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