## INIZIATIVE CONCIARIE ASSOCIATE

HIGH QUALITY LEATHER

## The pictorial colours of the Incas SS2019 Collection.

A colour chart filled with nuances all to be discovered.



The colours of the Macchiaioli paintings of the splendid nineteenth century in Tuscany are brought back to life in the Incas 2019 Spring-Summer collection. For this collection, Incas has been

inspired by the most engaging and constructive nineteenth-century artistic movement in Italy, the underlying theory of which was based on "macchie" (patches, blotches) where the vision of shapes was created thanks to the effect of the light as distinct "macchie" of colour juxtaposing and overlapping other "macchie" of colour. The result is the most exclusive vegetable-tanned calfskin, hand padded

against a pale background with a variety of different nuances ranging from the warm, intense hues of the countryside, markets and hamlets of Tuscany, to the cool, delicate shades of the coastal areas.

Naturalness, "industrial craftsmanship" and technical expertise allow this division to propose and produce leather which is unique, one-of-a-kind, and consolidated over time.







## Incas has now doubled the efficiency of the Research and Development department with regard to the sampling and the re-tanning and dyeing tests.













